

COOKIE POLICY

Notice on Personal Data Processing (GDPR 2016/679 Article 13)

This notice about the use of cookies on the website <http://www.bfe.it> is being provided to users in implementation of Italian Data Protection Authority measure of 8 May 2014 "Identification of simplified procedures for information and acquisition of consent for the use of cookies"; please see paragraph "Privacy Policy" in the document Privacy Policy published on this website--also compliant with GDPR 2016/679 Article 13—for the definition of Data Controller and Data Protection Officer, processing procedures and purposes, data provision and exercising data subject rights.

WHAT ARE COOKIES?

Cookies are short strings of text which a website may transmit to the user's computer device--pc, notebook, smartphone, tablet or other--during browsing sessions. Cookies are usually stored directly on the user's internet browser. The website can then read the cookies it transmitted to that device and record them to obtain various types of information. Cookies are used for several purposes: computer authentication, session monitoring, user configuration, etc. Go to www.allaboutcookies.org for more information on cookies.

WHY DO WE USE COOKIES?

This website may use cookies for various reasons. For example, they are essential for requesting our services. We are always looking for ways to improve our website and make it easier to learn about our services. As a result, it is important for us to understand how our website is being used.

HOW MANY TYPES OF COOKIES ARE THERE?

There are two major categories: **technical and third party**. Generally speaking, technical cookies are needed for the website to function correctly and allow browsing; without them, some pages may not load correctly or some services may not be available. For example, we need a technical cookie to keep users connected throughout a website browsing session, remember language and viewer settings and so forth.

Technical **cookies** may be broken down as follows:

- browser session cookies, for efficient website browsing and use;
- functional cookies, for users to browse according to selected criteria (for example, language settings, shopping cart items) for better service and browsing experience;
- analytics cookies, which can be assimilated to technical cookies and are used by the website manager to collect aggregate user data, including their number and website browsing habits.

There are also **third-party** technical **cookies**, which may include the types listed described above as anonymous and aggregate data, or in such a way as to identify internet users, including occasional ones.

Lastly, user **profiling cookies** are used for online marketing action based on user preferences.

WHAT COOKIES DOES THIS WEBSITE USE?

This website uses technical cookies, including from third parties, whose purpose is to make sure the website functions correctly; without them, browsing would not be possible. Analytics cookie are also used, to collect user data regarding their number and website browsing habits.

All the cookies described above are collected and analyzed as aggregate and anonymous data.

Lastly, no profiling cookies are used in any way, shape or form.

THIRD-PARTY COOKIES

This website uses the third-party cookies "Google Analytics", a statistical analysis service provided and managed by Google that allows the anonymous analysis of user website browsing habits. The data thus generated (which includes the user's IP address) gets transmitted to Google's servers, where they are stored.

You can go to the following links to get a better understanding of Google Analytics privacy policy and consent forms:

- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
- <http://www.google.com/analytics/terms/it.html>
- <http://www.google.com/privacypolicy.html>
- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs>
- <https://support.google.com/analytics/answer/6004245>

Google Analytics may be selectively deactivated by installing the Google Opt-out Browser Add-on. Go to the following link to deactivate Google Analytics:

- <https://tools.google.com/dlpage/gaoptout>

Go to your browser's Help Menu and modify your browser's configuration if you do not wish for Google Analytics to use collected data in any way.

Below are the links to the information you will need to reconfigure your browser:

Internet Explorer: <http://windows.microsoft.com/it-It/windows7/Block-enable-or-allow-cookies>

Safari: <http://www.apple.com/it/support>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it&hlrm=en>

Firefox: <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Opera: <http://help.opera.com/Windows/10.20/it/cookies.html>

If you do decide to deactivate the monitoring function, you can still use the website without any restriction. Your browser must be able to accept permanent cookies for the opt-out add-on to work permanently. Please use your browser's functions to deactivate monitoring (see the following website: www.allaboutcookies.org).

If you have a smartphone or tablet, consult the user manual of your device to remove cookies from your Internet browser.